



Northwest Iowa Regional Board of REALTORS®

2024 Strategic Plan

Our Vision: To be the premier resource and advocate for real estate professionals in Northwest Iowa, driving industry excellence, fostering community growth, and ensuring lasting economic vitality.

Our Mission: The Northwest Iowa Regional Board of REALTORS® are dedicated to upholding the integrity and professionalism of the real estate industry by supporting member success, advancing education, and strengthening the communities we serve through advocacy and consumer outreach.

Advocacy

Support Homeownership and tenants' rights through legislative involvement (RPAC)

Promote Diversity, Equity, and Inclusion in all programs and services

Outreach

Be the local expert by providing our knowledge and experience to the communities we serve

Community engagement focused

Membership Professionalism

Uphold the Code of Ethics

Provide educational opportunities and tools to all members

Board approved November 2024

The Northwest Iowa Regional Board of REALTORS® (NWIA) is an association of real estate professionals in a 13-county region of Northwest Iowa. The association has a combined membership of 500 REALTORS® and is one of the largest real estate associations in Iowa.